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PMU resumes its activity in Greece

PMU and Hellas Horses Races SA, a subsidiary of Greek lottery operator OPAP, announce the Greek launch of common pool betting on French races.

On 26 November, PMU and Hellas Horse Races SAS announced the launch of a partnership to make common pool betting on French races available to Greek punters. **Alain Resplandy-Bernard**, PMU's Deputy Managing Director, along with **Spyros Fokas** and **Konstantinos Alexopoulos**, Vice President and General Manager of Hellas Horse Races SA, presented a press conference at Athens' **Markopoulo racecourse**, setting out the conditions and ambitions of this partnership.

"This partnership is in line with the international development dynamic that PMU has pursued for several years now, currently experiencing strong growth", explains Alain Resplandy-Bernard. "A common pool betting partnership guarantees the best conditions for Greek punters, who have always shown a real enthusiasm for horse racing. The figures recorded in the past highlight this fact, and allow us to forecast results that will contribute to both financing the horse industry in France and reviving this sector in Greece."

Greek punters will henceforth be able to bet on the 10,000 races offered each year by PMU and measure their sagacity over an enlarged panel of **10 different bets**. As of February 2017, they will be able to resume betting on **Quinté+** (which used to be available in Greece a few years back). Several other bets are also set to enrich an offering that hitherto included only separate pool betting on French races, via a network of **300 Greek sales points**.

The press conference has been held in Athens, at **Markopoulo racecourse**, alongside the horse show in which Ronan Thomas, one of the best French jockeys, is set to participate. The meeting organisers had also welcomed the signing of this Franco-Greek partnership in their own special way, by giving French names to the races on the programme. **France Galop**, French Racing and Breeding Committee and **Arqana** are also partnering this event, which marks the starting point for the renewal of Greek racing and confirms the leading role of the French horse industry.



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