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## EuroTiercé launches its E-sport betting offer!

EuroTiercé, a subsidiary of PMU and a major actor on the European gaming market, has been offering bets on E-sport competitions, available on its PC and mobile sites, since 25 July. This new offer allows Belgian Internet users to gamble on 7 500 professional E-sport matches (live and pre-match), around 6 flagship games: Counter Strike, League Of Legends, Dota 2, Starcraft, Call of Duty and Over Watch.

This is the first offer in the world of E-sport betting proposed by the PMU group, through its Belgian subsidiary, on a regulated market. This launch is part of the strategy of diversification and recruitment of EuroTiercé, which already offers, exclusively for Belgium, the PMU race programme and bets, as well as a complete offer of live and pre- match sports betting.

<https://sports.eurotierce.be/fr>

The screenshot shows the EuroTiercé website interface. At the top, there's a navigation bar with 'PARIS SPORTIFS', 'LIVE', 'E-SPORT', 'GRILLES', 'ACTUALITÉS', and 'ASSISTANCE CLIENT'. Below this, the main content area is titled 'E-sports' and features a search bar, a calendar, and a 'LIVE!' section. The 'LIVE!' section displays several matches with their respective odds and status. For example, 'Tennis - Slovaquie F1' shows a match between DD. Brna and P. Nejedly with odds of 4.65 and 1.14. Other matches include 'Tennis - France F17' and 'Tennis - Hambourg, Allemagne, Doubles'. The page also includes a sidebar with 'Tous les sports' and a 'PARIEZ SUR L'E-SPORT' banner.

### About EuroTiercé:

EuroTiercé is a Belgium gaming operator approved by the Commission for Games of Chance and a member of the European Pari Mutuel Association (EPMA). EuroTiercé is the only Belgian operator of 100% pari-mutuel horse-race betting. Transparency and total independence from the results of the horse races are our golden rules. In May 2014, EuroTiercé launched sports betting in order to offer its customers a diversified betting offer in addition to horse-race betting.

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