



Paris, April 26 2017

## International bets are changing!

Thanks to PMU, as from 29 April 2017 the range of bets available on a selection of foreign races is getting bigger. This range of bets will be available via the traditional network of 13 200 PMU points of sale and on PMU.fr or through the mobile applications.

The **Simple Gagnant International** and the **Simple Placé International** will thus complete the offer of international bets (Couplé Ordre International and Trio Ordre International) on South African and Irish races and those at the Yonkers racetrack in the United States.

PMU will allow punters to test their skills on the best foreign races with a larger pool bringing together the stakes collected in the organising country, those of the PMU and those of all PMU partner operators overseas. **All punters will therefore benefit from the same pool of stakes.**

Today common pool partnerships constitute the heart of PMU's international betting offer and are a springboard for major development in the future. In 2016, PMU recorded more than one billion euros in international stakes. With this new range of bets specially thought out for foreign races, PMU has a new asset that will allow it to entrench still further its position among the leading operators in the world horserace betting market.

Make a date for **29 April** for the 1st Simple International at the **Punchestown** racetrack (Ireland)!

**PARIER À  
L'INTERNATIONAL  
C'EST SIMPLE  
COMME BONJOUR!**

**NOUVEAU**

**Simple Gagnant International**

**Simple Placé International**

**> JE DÉCOUVRE**